

LAUREN WEI JEYN DAY



CONTACT



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Reel: <https://bit.ly/3r31095>

SKILLS

Anchoring	● ● ● ● ●
Live Field Reporting	● ● ● ● ●
Writing/Storytelling	● ● ● ● ●
Writing Newscast Scripts	● ● ● ● ●
Generate Original Stories	● ● ● ● ●
Social Media	● ● ● ● ●

OTHER SKILLS

Further Education:
NBC University News Workshop
CNN Reporters Workshop
AAJA Conventions

Newsroom Programs:
ENPS, iNews, Ross Inception, Adobe
Premiere, Edius, Final Cut Pro, Audacity

PROFESSIONAL EXPERIENCE

KHON2 News, Honolulu, HI

FEB 2019 – Present

Evening Anchor

- Anchor the KHON2 news weeknights at 7, 7:30 & 10pm
- Assist producers in writing scripts, teases and cut-ins for all newscasts
- Pitch daily story ideas for the newsroom, turn stories for evening newscasts
- Report live during breaking news, turn PKGS when on assignment
- Created 'Hardworking Hawaii,' a weekly segment for KHON
 - Find unique, long-time local businesses
 - Conduct interviews, write & produce feature segment
- Write and host KHON2's official Instagram digital news update: "News of the Day"
- Post daily to all social media platforms, promote newscasts online
- Assist with the production, content and anchoring of special programming
 - For example, Lauren anchored a half-hour Black History Month special and put together a 4-minute piece on racism in Hawaii

NBC Palm Springs, CA

MAY 2017 – MAY 2019

Reporter, Anchor, Producer

- Pitched unique, lead enterprise stories, covered breaking & spot news live from the field
- Shot, wrote, and edited PACKAGES and VOSOTS every day for newscasts
- Produced & anchored the NBC Palm Springs newscasts weekdays at 11am
- Designated fill-in anchor for the morning & evening newscasts
- Consistently ranked the top social media reporter in the market
- Booked guests for daily live interview segments
- Memorable work: 5-part HIV/AIDS series, Emmy nominated for 2018 California wildfire reporting, Mexico medical migration

USC Annenberg Media, Los Angeles, CA

AUG 2015 – MAY 2017

Executive Producer, Reporter, Anchor

- Three years of live television reporting and producing experience
- Selected to report live from the 2017 Inauguration in Washington D.C

EDUCATION

University of Southern California (Los Angeles, CA)

Annenberg School for Communication and Journalism

Bachelor of Arts in Broadcast and Digital Journalism, GPA: 3.81

INTERNSHIPS

Fox News Channel, Los Angeles Bureau

MAY 2016 – AUG 2016

ABC7 Eyewitness News, Los Angeles, CA

JAN 2016 – MAY 2016

KHON2 News, Honolulu, HI

JUN 2015 – AUG 2015

AWARDS

KHON2 Employee MVP of the year

2021, 2020

Hawaii SPJ First Place for Enterprise Reporting

2020

Emmy Nominated for Talent – Reporter Live

2019